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GACXM

Acxiom[®] Offers Exclusive Credit Report Portal to Resellers Via New ClearStar.Net Partnership

LITTLE ROCK, Ark. – April 19, 2007 – Little Rock-based Acxiom[®] Corporation (Nasdaq: ACXM; www.acxiom.com) today announced an exclusive credit report portal for resellers via ClearStar.net, a leading proprietary software application that is popular among background screening resellers. By streamlining all users through ClearStar.net's single interface, resellers will experience increased cost savings for credit data. The new credit report offering from Acxiom will not have a required minimum for resellers.

"We have worked closely with TransUnion to maintain a new outlet for resellers to access credit reports directly," said Mike Cool, business unit leader of Acxiom's Risk Mitigation's background screening division. "We have selected ClearStar.net as our third-party platform to offer credit data to end-user companies because of our shared commitment to integrity, security and compliance in the handling of sensitive data required by the screening process. ClearStar.net's large and diverse distribution network tracks each touch point of applicant data, from point of entry to receipt by the end user. We are confident of ClearStar.net's responsible stewardship of the data."

"Providing credit files is a critical component in the service offerings of resellers in the employment and tenant screening sectors of the risk mitigation industry," said Robert J. Vale, chief executive officer of ClearStar.net. "Through this partnership, we can provide secure, reliable and cost effective access to Acxiom's invaluable data for resellers who depend on our mission critical technology to support their operations and be a driving force in their business strategy."

About Acxiom Corporation

Acxiom Corporation (Nasdaq: ACXM; www.acxiom.com) integrates data, services and technology to create and deliver customer and information management solutions for many of the largest, most respected companies in the world. The core components of Acxiom's innovative solutions are Customer Data Integration (CDI) technology, data, database services, IT outsourcing, consulting and analytics, and privacy leadership. Founded in 1969, Acxiom is headquartered in Little Rock, Ark., with locations throughout the United States and Europe, and in Australia, China and Canada. For more information, visit www.acxiom.com.

About ClearStar.net

ClearStar.net is a trusted provider of strategic services and decision-making information for background screening firms. ClearStar.net's proven technology infrastructure is HR-XML Consortium certified and sets the foundation for a strong community of progressive, independent retailers who provide risk mitigation, employment and tenant screening services. A founding member of the National Association of Professional Background Screeners, ClearStar.net and its distribution network have been facilitating confident business decisions by serving consumers of public records from its corporate offices in Atlanta since 1995. For more information, visit: www.ClearStar.net.

Acxiom is a registered trademark of Acxiom Corporation.

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